

Guidelines for Submissions of AA Events to the Area 70 Website

Our 11th Tradition states “*Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio and films.*” This includes the internet.

1. Format:

- a. Plain text, Microsoft Word or similar editable computer file format submissions are preferable. However, non-editable flyers and scanned images may be used if the submission is a PDF or a good quality JPG image.
- b. We do not publish last names, phone numbers or personal email addresses.
- c. Information or fliers containing all caps is not accepted.
- d. Paper submissions are not accepted.

2. Delivery Method:

- e. Emails should be sent to the PI/CPC Chair at area70picpc@aavt.org.
- a. Submissions can be tendered by an Area 70 Officer, Area Service Committee Chair; DCM or GSR.

3. Submission Criteria:

- a. Is it an A.A. Event?
If you can answer yes to the following questions, it is an A.A. event:
 - Is it an event for A.A. Members?
 - Is it sponsored by A.A. Members?
 - Is it for the benefit of A.A. Members?
- b. Each submission must include the following information:
 - The name of the A.A. entity sponsoring the event:
e.g. Area 70, Area Service Committee, Area Officer, District or Group
 - Contact data for more information including first name only and a generic email address if available.
 - Date, time and street address of event location should also be provided.

In keeping with Concept 3, all submissions are subject to the Website Committee approval. We reserve the right to edit submissions as necessary.

The preceding guidelines were developed and approved by the Area 70 Web Committee to help ensure that our website adheres to the 12 Traditions of AA.